

The Future of Cities and Work Dublin Economic Workshop 2021

Paul Hogan
Principal Planning Adviser
13th September 2021

The Future of Cities and Work



An 'A-B-C' Approach

A: Accelerated trends and Agendas

B: 'Business as usual', or a 'Brave new world'?

C: Choice and the 'Curated' City

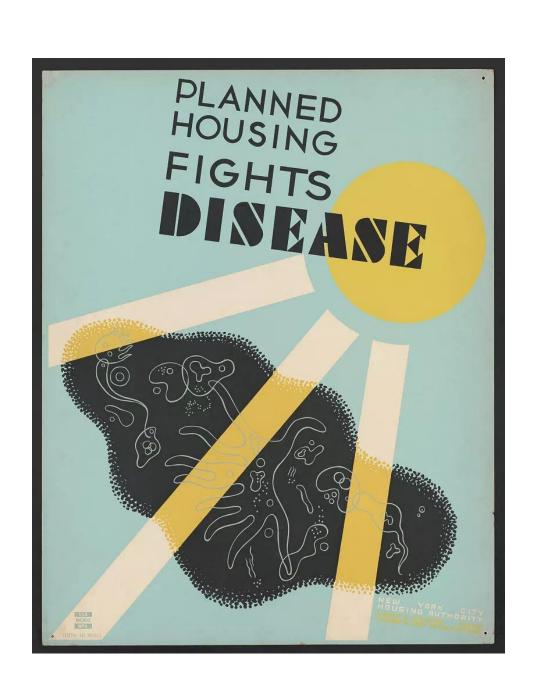


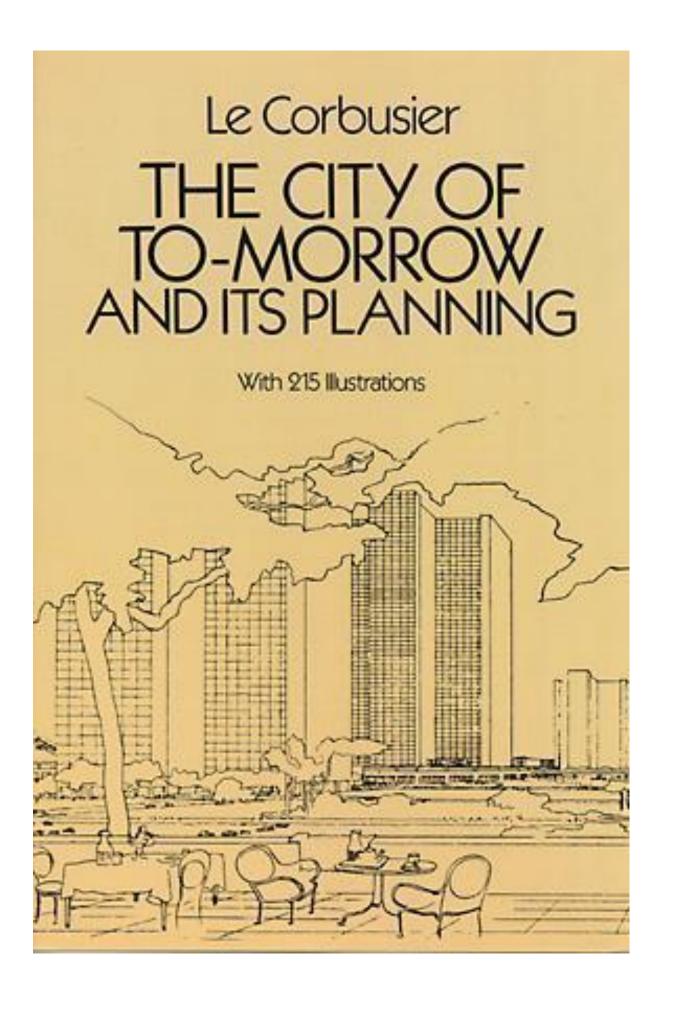


Accelerated Trends



- Change is the natural state, planning about managing change
- Post-pandemic 'step change' opportunity
- Multiple underlying issues and trends...



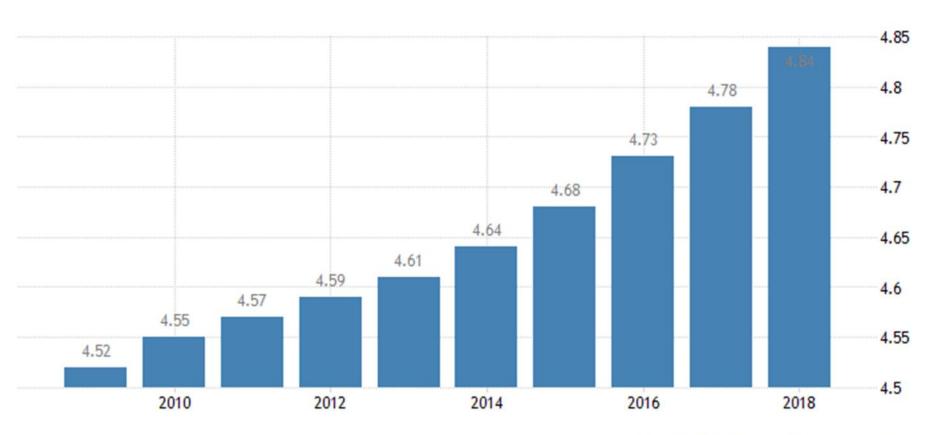




Global 'Megatrends' - Ireland

- Climate Change pattern and form of development
- Digitalisation impact on work, retail, commuting and regions
- Demographics growing, but ageing and more diverse population



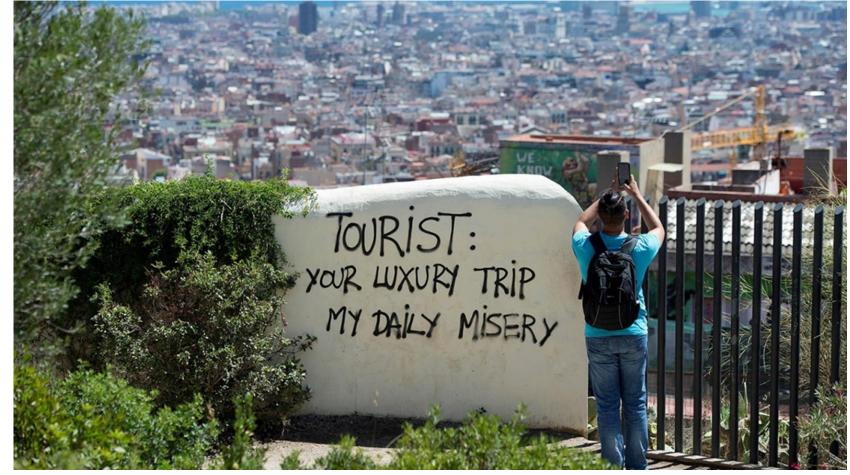




Critical challenges remain

- Housing affordability, viability and supply - investment
- Dominance of Dublin region congestion and competitiveness
- Competing for urban space who the city is for? e.g. 'overtourism'







Post pandemic, all now in sharp focus

- The 'new normal', 'reimagining...'
- Competing narratives flight from urban areas, boost for suburbs and regions
- Cities/towns prospered for millennia urban regions will lead recovery, but now face change





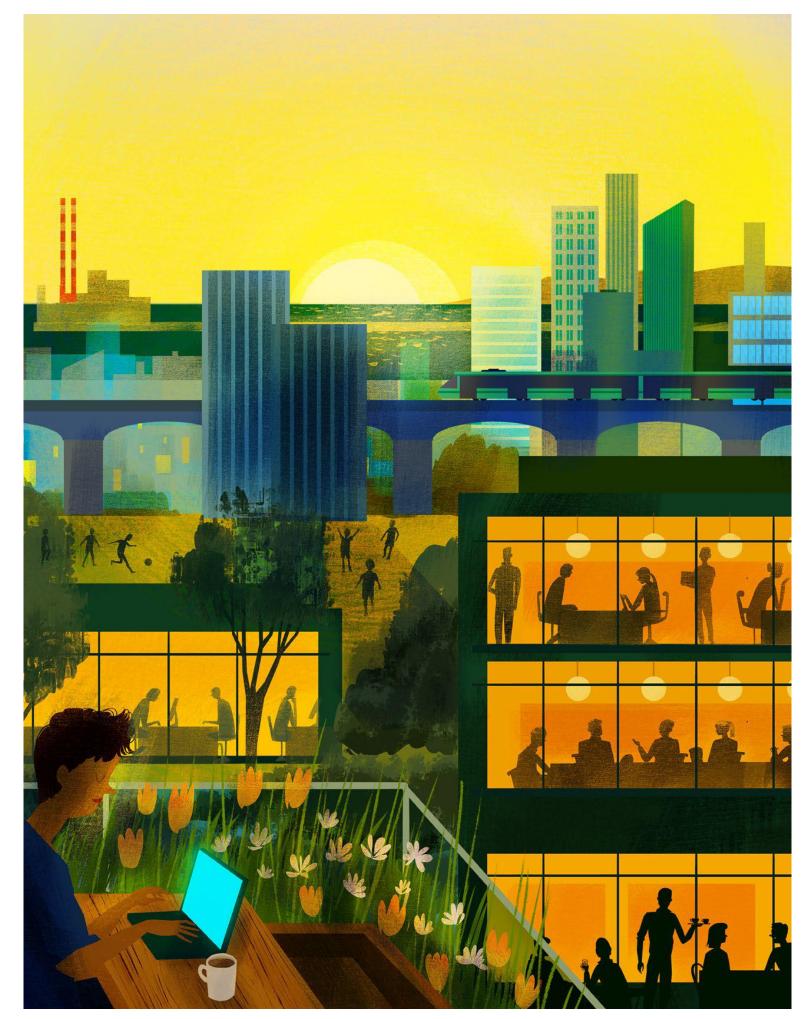


Business as Usual', or a 'Brave New World'?

B: 'Business as usual' or a 'Brave new world'?

Value of social and interpersonal contact

- Urban areas most accessible and diverse places, focus of work, learning, culture, recreation
- Facilitate collaboration and creativity, innovation and productivity/efficiency
- Identity, culture and belonging defined by place - place and proximity matter



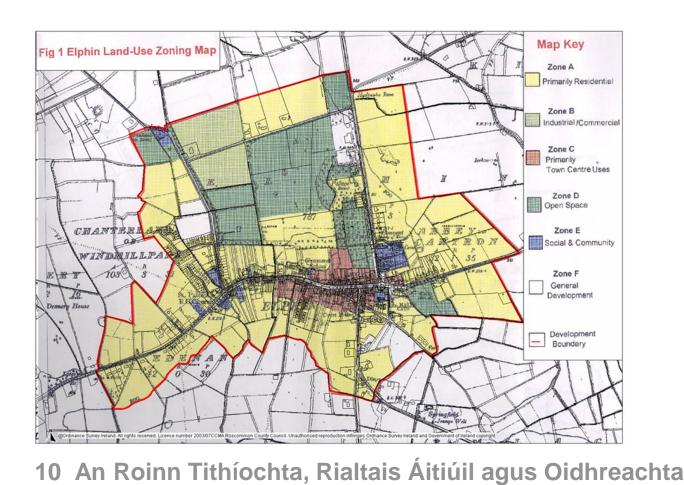
Source: IPUT/ARUP Making Place Report 2020

'Business as Usual' in Planning Terms









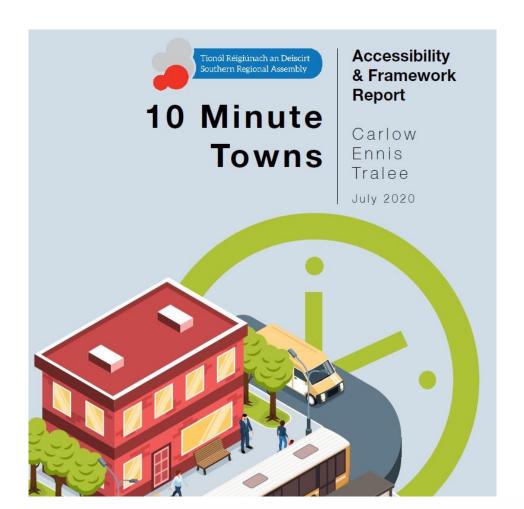


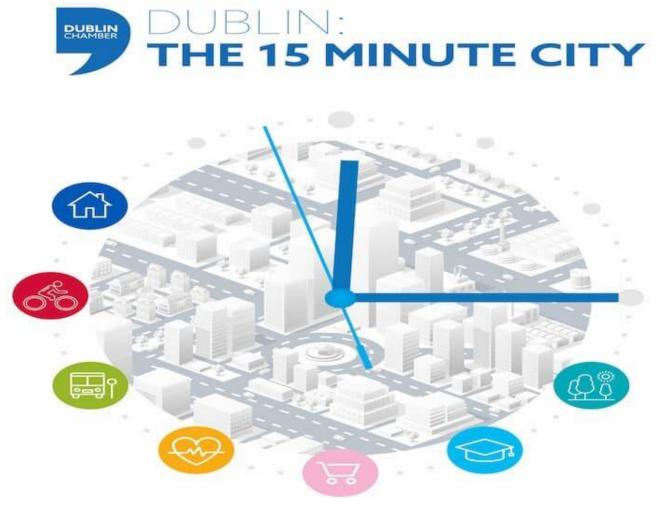


B: 'Business as usual' or a 'Brave new world'?

'Post-traumatic'/'Distributed' urbanism

- Hyper-proximity Building-in resilience, purposeful redundancy
- The 15-minute city (20-minutes US/Australia), the 10-minute town
- Focus on the neighbourhood, improved active mode/PT networks



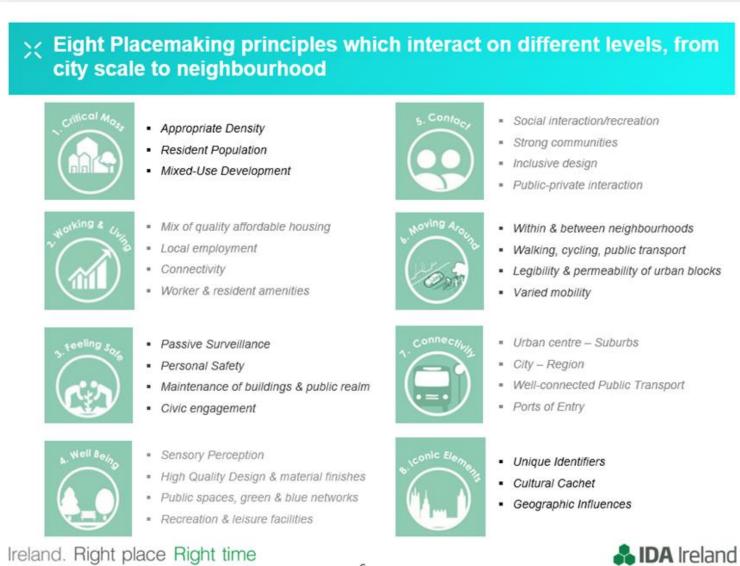


B: 'Business as usual' or a 'Brave new world'?

Mixed-use 'hybrid'

- Suburbs and towns more 'workable',
 Cities more 'livable'
- Means using land, buildings, areas and spaces differently
- Regulatory and market adjustment





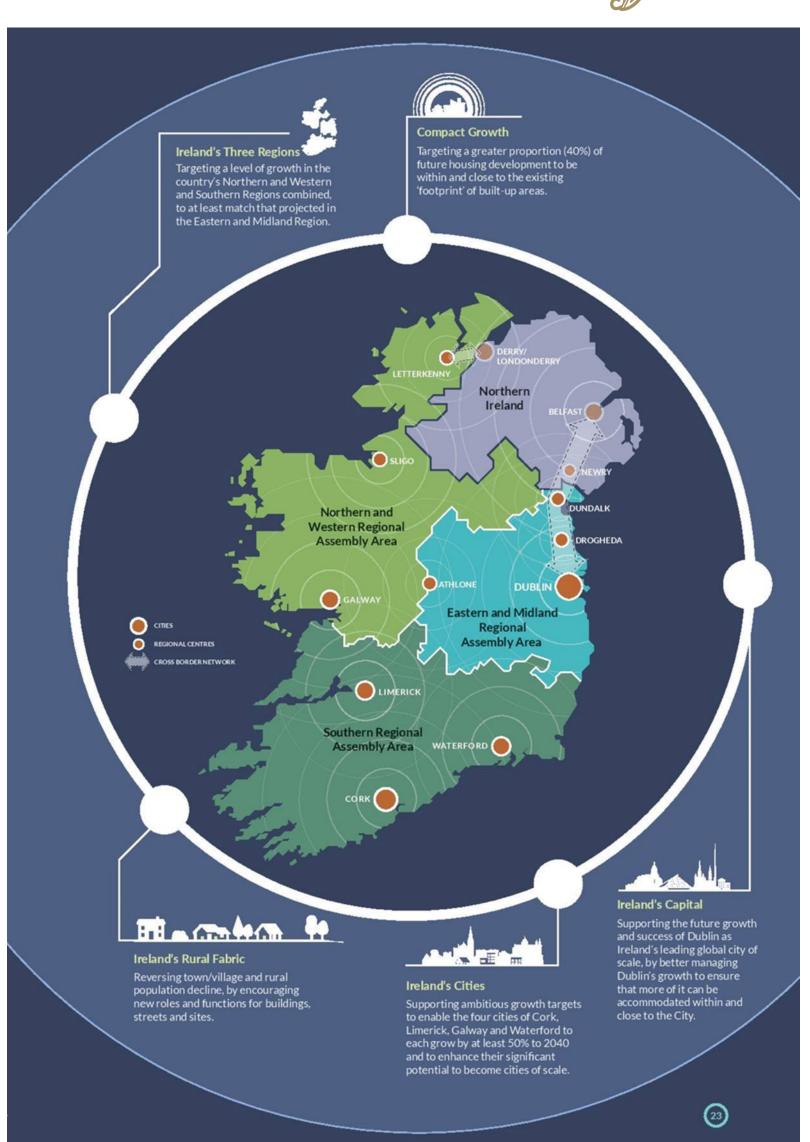


Choice and the 'Curated City'



National Planning Priorities:-

- Regionalisation: strengthening cities and regions relative to Dublin
- Compact Growth: leveraging the qualities of all scales of urban settlement
- Attractiveness: Influencing the locational choice of firms and individuals





'Tactical' Urbanism

- Experiment and experience to influence behavior change and 'win' public acceptance
- Will need to extend to densification, amenity
- New and alternative uses and how they may co-exist





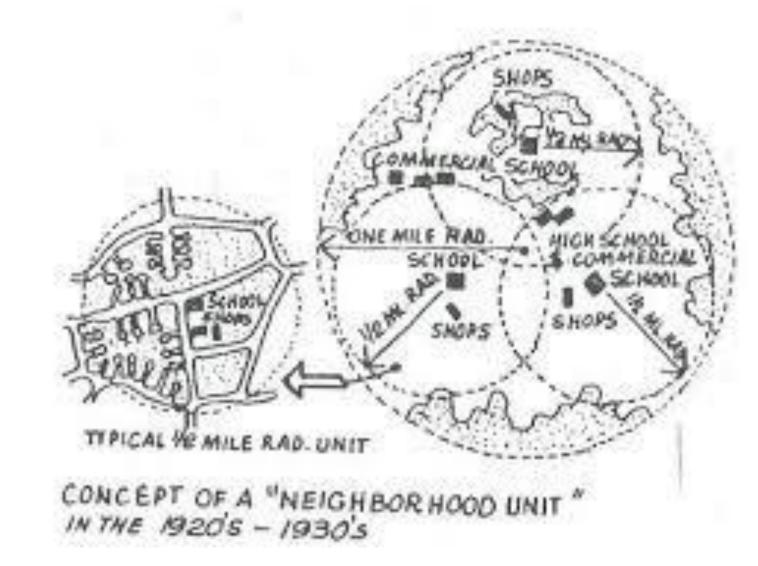






Critical to provide Choice

- Pandemic highlighted that choice/amenity depended on occupation, location and living conditions
- 15 minute city works best with pre-20thc urban 'superstructure', density/footfall, good social mix and cohesion
- Must avoid reinforcing inequality







The 'Curated' City

- City authorities and developers exercising great care about use, mix and location
- Adding value, choice, community - maintaining and following through
- Delivery is key, making it happen e.g. Limerick 2030









Strategic Investment and Delivery

- Transformational change €3.5bn to Land Development Agency (LDA)
- €2bn Urban Regeneration and Development Fund (URDF) investment underway
- Urban Development Zone (UDZ) mechanism being developed





Conclusions



- Planning necessarily dynamic and agile
- Pandemic one of many drivers of change
- Catalyst for transformational opportunities
- Regionalisation and leveraged compact growth
 More mixed-use cities, towns and suburbs
- Focused on diverse, walkable, neighbourhoods
- Greater levels of amenity, density and footfall
- Sustainable, high-quality, connected, livable places



Thank You

Paul Hogan
Principal Planning Adviser
paul.hogan@housing.gov.ie